

## Strategic Planning Committee – June 2013

We met on May 17, 2013 as a Board to discuss what the committee is working on and to get the input necessary to move forward. Briefly it was discussed exactly what the committee has done to get where it is. Quite quickly it was determined that we would only take on a couple of the items that were on the list to attempt coming to a decision on. The Board Calendar and Committee Review/Purpose were the two items taken on.

Results:

**Committee Review** – we looked at the policy manual and determined that the following changes should be made;

V. 3.1 – Executive Committee – name change to Governance

Additional responsibilities will also include – “responsible for AGM setting”

V.3.2 – Government and Business Affairs – does not exist

V.3.3 – Tourism & Transportation – does not exist

V.3.4 – Speakers and Education – name change to Business Development

Additional responsibilities – New Member Breakfast & Networking After 5

V.3.5 – Communications – name change to Communications & Marketing

V3.6 – Chamber Membership Development & Retention – does not exist

V.3.7 – Special Events

Move Networking After Five to Communications & Marketing

Remove Santa Claus/Flag Day Parade

Remove Tours & Picnics

Add AGM (?)

Remove existing Other Events (Pool Night & Darts Night)

Add under Other Events – Holiday Event

Each Committee Chair should now be asked to review their purpose and activities and provide an outline as to what resources they want/need to be an effective committee.

Committees – As Agreed Are:

Governance

Business Development

Communications & Marketing

Special Events

## Calendar – Can Be Posted On-Line

This has been an ongoing conversation. The time was spent to input activities to where they are best suited both for 2013 and potentially 2014 and onward.

General Outline:

Governance	monthly meetings – 2 <sup>nd</sup> Friday of each month at 8:30 AM
Board	monthly meetings – 4 <sup>th</sup> Wednesday of each month 11:45 AM Committee Reports due 3 <sup>rd</sup> Wednesday of each month
Member	Networking After 5 – from September to June – 2 <sup>nd</sup> Wednesday of every month New Members Breakfast – November & May Holiday Gathering – December – 2013 is December 5 <sup>th</sup> Citizen of the Year – May Annual Golf Tournament – June – 2013 is June 5 <sup>th</sup> AGM – 3 <sup>rd</sup> week of September annually Open House – October – 2013 is October 17 <sup>th</sup> Speakers – 4 <sup>th</sup> Thursday of Month Lunches – Jan/April/March Breakfast –Feb/April June/Sept/Nov

Upcoming Speakers

- 1) October 24<sup>th</sup>, Marvin Ryder, Carmen's C Hotel, 7:30 am
- 2) November 28<sup>th</sup>, Fred Losani, Grand Olympia, 11:30 am